

Lassonde Studios Factsheet

Vision

Lassonde Studios is the best place in the country for students to become entrepreneurs, innovators, creators, makers and leaders because of a thriving community, revolutionary facility and unparalleled support.

About Lassonde Studios

Lassonde Studios is the new home for student entrepreneurs and innovators at the University of Utah. The facility, which opened in August 2016, is the place where students from any major or background can “Live. Create. Launch.” Students can apply to be one of the “Lassonde 400” residents. All students at the University of Utah are welcome to use the Neeleman Hangar, which is the 20,000-square-foot innovation space on the main floor to connect, test ideas, build prototypes, launch companies and learn by doing. Above are four floors of themed residential space. Lassonde Studios is in the center of campus and is advancing the University of Utah as a top school for entrepreneurship. The building and diverse engagement opportunities are managed by the Lassonde Entrepreneur Institute, an interdisciplinary division of the David Eccles School of Business, in partnership with Housing & Residential Education. Learn more at lassonde.utah.edu/studios.

Live. Create. Launch. Here.

- **Live** your passion. **Live** like an entrepreneur. **Live** your education. **Live** at Lassonde Studios.
- **Create** a product. **Create** a personal journey. **Create** your future. **Create** at Lassonde Studios.
- **Launch** a company. **Launch** your career. **Launch** your dreams. **Launch** at Lassonde Studios.

Building Facts

- **Groundbreaking in October 2014.**
- Located in **middle of campus** (1701 Student Life Way, Salt Lake City, UT 84112).
- Ongoing campaign underway to attract inspiring students to join the “**Lassonde 400**,” the community of students who live here.
- About **160,000 square feet total**.
- **Three housing options** – single or double rooms, lofts, and pod suites.
- **Themed floors** – Sustainability and Global Impact (second floor); Products, Design & Arts (third floor); Adventure and Gear (fourth floor); and Games and Digital Media (fifth floor). All residents can use the themed spaces on any floor and participate in all activities.
- **Diverse and vibrant activities and events** held inside. Examples: innovation and business plan competitions, product prototyping, guest speakers, startup incubator, mentoring, and more.
- **Residents get additional access** to more facilities, resources and programs.
- Building and activities inside financed with **\$25 million in donations from Pierre Lassonde** and additional donations from other individuals and companies. Remaining building expenses are paid through rents from those living in the building.

LASSONDE ENTREPRENEUR INSTITUTE | UNIVERSITY OF UTAH

105 Fort Douglas, Bldg. 604, Salt Lake City, UT 84113

801-587-3836 | lassonde.utah.edu